



Matthew Feltrup
Public Relations Specialist
(330) 670-5089
Matthew.Feltrup@infocision.com

Or
Gretchen Fri
Public Relations Coordinator
(330) 670-5079
Gretchen.Fri@infocision.com

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**Celebrating 25 Years
InfoCision Management Corporation - A Tradition of Growth**

Akron, OH, May 4, 2007 - InfoCision Management Corporation kicked-off its 25th anniversary celebration today. Beginning in 1982 with only two employees, the company earned \$1.5 million in sales in 1985. Only one year later that number doubled, and in the years that followed sales would continue to grow exponentially.

Continuing in this tradition of growth, InfoCision has exceeded all expectations. Between 2001 and 2005, sales increased by more than \$40 million. InfoCision opened new locations and created more than 1,000 jobs.

In the wake of the Do-Not-Call list, which went in to effect October 1, 2003, many companies buckled under the weight of the onerous legislation. Even though InfoCision had invested more than \$2 million in regulatory compliance, its business still felt the effects of the list. Between 2002 and 2003, the company experienced a slight drop in sales. However, at a time when industry opponents were predicting the death of telemarketing, InfoCision began its most exciting growth cycle to date as sales grew by more than \$10 million and the company created 271 jobs in 2004. New business poured in as organizations recognized that they could no longer afford to take risks with compliance. They turned to InfoCision because its record was unmatched in the industry.

About InfoCision

Founded in 1982, InfoCision Management Corporation is the second largest privately held teleservice company and is a leading provider of inbound and outbound marketing for nonprofit, religious and political organizations. InfoCision is also a leader in customer care services, commercial sales and marketing for a variety of Fortune 500 companies and smaller businesses. InfoCision operates 28 call centers at 12 locations in Ohio, Pennsylvania and West Virginia. For the second consecutive year, InfoCision has been named one of the ten best places to work in Ohio by the state chamber of commerce. The firm is celebrating 25 years in business in 2007.