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InfoCision Executive Earns Company's Highest Honor *Kimberly Murphy receives Carol J. Byrd Award*

Akron, Ohio, January 14, 2009 – Kimberly Murphy, vice president of employee benefits for [InfoCision Management Corporation](#) was recently named employee of the year for 2008. Murphy, a resident of Marshallville, received the Carol J. Byrd Award, the company's highest employee honor.

Murphy has been instrumental in the growth of InfoCision's comprehensive [employee health and wellness program](#). She has been responsible for opening on-site InfoFitness centers and InfoWellness clinics, which are staffed by on-site physicians, within several of the company's locations. In 2008, she coordinated the opening of the company's first on-site InfoKids Early Learning Childcare Center in Dayton, a program the company will expand to InfoCision's corporate headquarters in Akron in 2009 to provide convenient and top-notch childcare for InfoCision employees. In addition, Murphy instituted an Employee Assistance Plan at InfoCision to help employees to get through rough patches in their lives.

"Kim has been the heart of InfoCision's philosophy that a happier employee is a better employee, both for InfoCision and for our clients," said InfoCision President and CEO [Carl Albright](#). "Kim's contributions over her 17 years of service to InfoCision have made a world of difference in our ability to attract and retain high-quality employees. She is a big part of the reason why InfoCision is able to provide the highest quality teleservices in the industry."

The Carol J. Byrd Award is named after former InfoCision Vice President of Operations Carol Byrd, who died in 1993.

About InfoCision

Founded in 1982, InfoCision Management Corporation is the second largest privately held teleservice company and is a leader in customer care services, commercial sales and marketing for a variety of Fortune 100 companies and smaller businesses. InfoCision is also a leading provider of inbound and outbound marketing for nonprofit, religious and political organizations. Headquartered in Akron, Ohio, InfoCision operates 33 call centers at 13 locations in Ohio, Pennsylvania and West Virginia. For the third consecutive year, InfoCision has been named one of the top [ten best employers](#) in Ohio by the state chamber of commerce. For more information on InfoCision please visit www.infocision.com.