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InfoCision Announces Corporate Restructuring

Three company executives to take on expanded roles

Akron, Ohio, February 19, 2010 – [InfoCision Management Corporation](#) has announced a strategic corporate restructuring, asking three members of the company's executive team to take on additional responsibility with newly created roles. Even in this down economy, InfoCision has maintained its 27-year [history of growth](#), and this tactical shift will ensure the company continues that growth for years to come.

[Steve Brubaker](#) moves from senior vice president of corporate affairs to Chief of Staff. In this role, Brubaker will continue to oversee InfoCision's regulatory compliance and internal and external communications efforts. In addition, he is taking on the added responsibility of supervising inter-departmental communication and teamwork to ensure that special projects and important operational processes are implemented properly and efficiently. Brubaker started as a [communicator](#) with InfoCision nearly 25 years ago.

[Michael Van Scyoc](#) will move from his position as Chief Information Officer to Chief Strategy Officer. Van Scyoc had previously been in charge of InfoCision's department of Information Technology (IT) – Client Services. In his new role, Van Scyoc will be responsible for creating and executing new strategic initiatives and helping to define and manage the company's long-term strategic direction. He has been with the company for 22 years.

With Van Scyoc changing roles, InfoCision's entire Information Technology team will now be overseen by Chief Technology Officer, [Michael White](#). White had previously led the IT-Infrastructure department, but will now take the lead on all technology programs to ensure the company stays on the cutting edge of industry technology practices. He has been with InfoCision for 20 years.

About InfoCision

Founded in 1982, InfoCision Management Corporation is the second largest privately held teleservice company and is a leader in customer care services, commercial sales and marketing for a variety of Fortune 100 companies and smaller businesses. InfoCision is also a leading provider of inbound and outbound marketing for nonprofit, religious and political organizations. Headquartered in Akron, Ohio, InfoCision operates 30 call centers at 12 locations in Ohio, Pennsylvania and West Virginia. InfoCision has been named one of the top ten best employers in Ohio by the state chamber of commerce. For more information on InfoCision please visit www.infocision.com.