



Matthew Feltrup
Public Relations Specialist
(330) 670-5089
Matthew.Feltrup@infocision.com

Or
Gretchen Fri
Public Relations Manager
(330) 670-5079
Gretchen.Fri@infocision.com

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Over \$250,000 in Corporate Donations Fitting end to InfoCision's 25th Anniversary Celebration

Social Responsibility has always been a priority for InfoCision

Akron, Ohio, May 8, 2008 – In May 2007, as InfoCision headed into its 25th anniversary, the company was busy holding employee cookouts and hanging anniversary decals and banners at its 13 call center locations to celebrate. But InfoCision, known for its [philanthropy](#), wanted to mark its quarter century anniversary by giving back to the communities and clients that have been instrumental in the company's continued success.

Corporate social responsibility has always been a priority for InfoCision so to honor the company's 25th anniversary it set out to donate \$250,000 to charitable organizations in the communities it has offices as well as to its clients - the who's who of national non-profit organizations.

Fast forward to May 2008. Twelve months later the company has chalked up thousands of volunteer hours, several tons of donated food and supplies, and over \$250,000 in donations.

"Our employees are heavily involved in many of our client's most important events and fundraising efforts – I couldn't be more proud of them! We continually strive to be good corporate citizens and pride ourselves on making a difference every day," said [Carl Albright](#), president and CEO of InfoCision Management Corporation.

In 2007 InfoCision's employees

- raised money to purchase a semi-truck load of food and supplies for Feed The Children;
- supported over 60 organizations in Ohio, West Virginia and Pennsylvania including the American Cancer Society, the American Heart Association, March of Dimes, the Salvation Army, plus so many more;
- volunteered thousands of hours to pass out food, ring the Salvation Army Red Kettle bell, collect hats, scarves and mittens for kids, hide Easter eggs and support many other local community events.

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Diane Rothrock, InfoCision executive assistant, coordinates the company's involvement in the American Cancer Society's Relay For Life event and said InfoCision's staff involvement grows every year. "2008 marks InfoCision's tenth year participating in the Relay For Life. In 2007, seven InfoCision teams walked and we raised more than \$11,000, receiving Platinum Sponsor recognition for this accomplishment," she added.

Although not a direct contribution from InfoCision, 2007 also included the \$10 million donation from InfoCision Founder and Chairman Gary Taylor and his wife Karen to the University of Akron for the building of the school's new stadium – [InfoCision Stadium](#). InfoCision stadium is scheduled to be completed in September 2009.

2005 was InfoCision's biggest charitable donation year to date. In addition to its many other charitable contributions, employees raised more than \$59,000 for Hurricane Katrina relief, which the company triple-matched for a total of nearly \$240,000.

[About InfoCision:](#)

Founded in 1982, InfoCision Management Corporation is the second largest privately held teleservice company and is a leader in customer care services, commercial sales and marketing for a variety of Fortune 100 companies and smaller businesses. InfoCision is also a leading provider of inbound and outbound marketing for nonprofit, religious and political organizations. InfoCision operates 33 call centers at 13 locations in Ohio, Pennsylvania and West Virginia. For the third consecutive year, InfoCision has been named one of the top [ten best employers](#) in Ohio by the state chamber of commerce. For more information on InfoCision please visit www.infocision.com.

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