



## **InfoCision celebrates the “Week of the Young Child” with ceremony commemorating 1-year anniversary of on-site childcare center opening**

### ***Riverside Fire Department teaches children safety skills***

**Riverside, Ohio, April 21, 2009** – Today, [InfoCision Management Corporation](#) celebrated the [Week of the Young Child](#) and the one-year anniversary of the opening of its first-ever on-site childcare operation, InfoKids Early Learning Center, at its call center facility in Riverside.

Firefighters from the Riverside Fire Department helped InfoCision celebrate by teaching the children of the InfoKids Center fire safety. They brought out a safety house to show the children proper safety techniques when they encounter a fire or smoke in their homes.

In addition, local officials and InfoCision executives gave comments on the success of the InfoKids Center in its first year. The center has grown to an enrollment of 35 children of InfoCision employees, who receive not just daycare, but a full creative curriculum based on stimulating a life-long love of learning and encouraging positive interaction with other children.

“We are proud to be able to provide amenities like on-site childcare to help make our employees’ lives a little bit easier,” said InfoCision Senior Vice President of Corporate Affairs [Steve Brubaker](#). “We couldn’t be happier with how our very first InfoKids project has gone in its first year of operation in Riverside. In fact, it has gone so well that we are getting ready to open up our second InfoKids Center at our corporate headquarters in Akron.”

The Center is also celebrating the Week of the Young Child this week, which is about raising awareness of the educational and nutritional needs of children of low-income families. InfoKids is collecting canned foods from InfoCision employees all week to support local food banks that help to feed needy children.

*-more-*



*-continued-*

The InfoKids Center is currently in the process of participating in [Ohio Step Up to Quality](#) voluntary Three-Star Quality Rating System for childcare centers. The program rates early care and education programs that meet quality benchmarks over and above minimum standards that lead to improved outcomes for children. InfoCision is hoping to achieve three-star status, which would make them just the second facility in Montgomery County to be rated three-stars.

#### **About InfoCision**

Founded in 1982, InfoCision Management Corporation is the second largest privately held teleservice company and is a leader in customer care services, commercial sales and marketing for a variety of Fortune 100 companies and smaller businesses. InfoCision is also a leading provider of inbound and outbound marketing for nonprofit, religious and political organizations. Headquartered in Akron, Ohio, InfoCision operates 33 call centers at 12 locations in Ohio, Pennsylvania and West Virginia. For the third consecutive year, InfoCision has been named one of the top ten best employers in Ohio by the state chamber of commerce. For more information on InfoCision please visit [www.infocision.com](http://www.infocision.com).

-30-