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InfoCision Founder and Chairman Gary Taylor Named to Inside Business Power 100 List

Akron, Ohio, February 21, 2008 – InfoCision Management Corporation Chairman and founder, [Gary Taylor](#), was named to the Power 100 list in the February issue of Inside Business Magazine that lists the 100 most powerful individuals in Northeast Ohio.

Taylor, a Bath Township resident, [founded InfoCision](#) in 1982 working out of the foyer of his home. Under his leadership, the company has grown into the 9th largest private employer in Summit County and second largest privately held teleservices company in the world, serving Fortune 100 companies and the nation's largest and most influential nonprofit organizations. In 2007, InfoCision grew to more than 4,000 employees company-wide, and operates 32 call centers at 13 locations in Ohio, Pennsylvania and West Virginia.

The magazine cited Taylor's work with The University of Akron as a major reason he was included on the list. In 2004, the university opened the [Gary L. and Karen S. Taylor Institute for Direct Marketing](#), a unique and state-of-the-art facility which provides students with the tools and experience to succeed immediately in the direct marketing industry. In addition, the university's new on-campus football stadium will be named InfoCision Stadium, due to a generous donation from Taylor.

In addition, Taylor is a principal owner of [Granite Golf Properties](#), which owns and operates three golf courses in Northeast Ohio: Medina Country Club and Shale Creek in Medina County; and The Quarry in Canton, Ohio.

About InfoCision

Founded in 1982, InfoCision Management Corporation is the second largest privately held teleservice company and is a leader in customer care services, commercial sales and marketing for a variety of Fortune 100 companies and smaller businesses. InfoCision is also a leading provider of inbound and outbound marketing for nonprofit, religious and political organizations. InfoCision operates 32 call centers at 13 locations in Ohio, Pennsylvania and West Virginia. For the second consecutive year, InfoCision has been named one of the top [ten best employers](#) in Ohio by the state chamber of commerce.