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InfoCision coming off of another year of double digit growth

Building expansions taking place at nine call center locations

Akron, Ohio, February 7, 2008 – “2007 was a very good year for us,” said President and CEO [Carl Albright](#), with a smile, as he recapped the year for InfoCision’s 4,000 employees.

2007 saw 12 percent growth for the company and is the 5th year of double digit growth since 1998.

InfoCision is proud to say it has grown the old-fashioned way – by offering a service that is unrivalled in the marketplace, and earning new clients. The company has never acquired or merged with another company.

“Most exciting is the fact that our outstanding growth is taking place in some very dynamic markets. We offer customized inbound and outbound solutions to Fortune 100 companies and the nation’s largest nonprofits and political organizations; our clients are the household names that most Americans depend on,” stated Albright.

The company also believes in the domestic advantage and despite the recent [off-shore](#) trend, all of InfoCision’s call centers are and always will be located in the United States. This enables the establishment of strong customer relationships that aren’t hindered by cultural differences or language barriers.

Currently nine of the company’s 13 call center facilities are going through building expansions, which will add 1,000 employees company-wide. In addition, a new corporate headquarters campus is slated for completion in 2009.

About InfoCision

Founded in 1982, InfoCision Management Corporation is the second largest privately held teleservice company and is a leader in customer care services, commercial sales and marketing for a variety of Fortune 100 companies and smaller businesses. InfoCision is also a leading provider of inbound and outbound marketing for nonprofit, religious and political organizations. InfoCision operates 32 call centers at 13 locations in Ohio, Pennsylvania and West Virginia. For the second consecutive year, InfoCision has been named one of the top [ten best employers](#) in Ohio by the state chamber of commerce.

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