

For more information contact:

Gretchen Fri, APR
Public Relations Manager
(330) 670-5079
Gretchen.fri@infocision.com

Matthew Feltrup
Public Relations Specialist
(330) 670-5089
Matthew.feltrup@infocision.com

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How many ways does corporate on-site child care spell relief for working parents?

InfoKids Early Learning Center is just one more way InfoCision Management Corporation is helping its employees find that work-life balance

Akron, Ohio, May 26, 2009 – When Account Executive Maria Zea-Byler and her husband welcomed their first child into this world, her employer, [InfoCision Management Corporation](#), had already taken one of the most stressful decisions new parents have to make off their chests – who will take care of their new baby when they go back to work.

“My mother has been here from Peru helping us with Alexa but, she can’t stay forever. So in July Alexa will go to the infant room at InfoKids. I can’t tell you how excited I am to have her so close by,” said Zea-Byler.

On Monday, May 18, 25 infants, toddlers and preschool children began their first day at InfoKids Early Learning Center, located at InfoCision’s corporate headquarters in Akron, Ohio. The playground, rock climbing wall and computers beckoned the children to try them out.

Quite remarkably, as other companies continue to cut employee benefits, [InfoCision continues to add them](#). “We’re a young company and many of our employees are in, or entering, the parenthood phase of life. We’re hoping to take the child care burden off their shoulders,” said [Carl Albright](#), InfoCision president and CEO. “This is something we needed to do for our employees and is just a natural progression in our quest to provide our employees with the tools they need to maintain a healthy work-life balance. We have on-site fitness centers and wellness clinics staffed with a physician. Now we can add on-site child care to our list of employee amenities,” Albright added.

When school lets out for the summer, 20 school-age children will join InfoKids for summer care. During the school year the center will be available for those unexpected snow days that cause working parents to scramble for child care. Drop-ins are welcome and child care during holidays and in-service days will also be provided.

“We’ve tried to consider our employee’s needs when planning InfoKids, even private lactation rooms for nursing mothers. We have a full service kitchen and we’re toying around with the idea of providing take out dinners that parents can pick up when they get their kids,” stated Kim Murphy, vice president of employee benefits.

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The 7,770 square foot center has multiple play areas, both inside and outside, and features a wide variety of educational toys and equipment. There are even touch screen computers to help children learn while providing them with their first experiences on a computer. The play areas are customized for the different ages of children the center serves; infants, toddlers, and preschool aged children.

And InfoKids is more than just a childcare center, it's a learning center. "We will follow the [Creative Curriculum](#) model, which incorporates the whole child in learning. The curriculum starts in the infant classroom and builds the skill level throughout their educational journey. It provides a seamless transition from room to room as they grow," said Murphy.

The cost of child care has been subsidized by InfoCision for several years at the All About Kids child care center and will be subsidized even more at InfoKids.

Scott Hertle, manager IT client services, who has twin five-year-olds, is looking forward to lowering his child care bills even further. "When InfoCision started subsidizing child care, my bill was just about cut in half. Now with the opening of InfoKids my bill will decrease even more. And you can't beat the convenience. I'm really looking forward to stopping in and maybe having lunch with my kids every once in a while," Hertle commented.

The InfoKids Center currently operates from 7 a.m. to 7 p.m. and provides children with healthy snacks and meals at meal times. The expansive facility allows 50 square feet of space per child, much more than the state requirement of 35 square feet per child. InfoKids is a fully licensed child care facility through the state of Ohio. Its food service license is issued through the Summit County Health Department.

Akron resident, Angela Collier, who has an AA in Education and an AA in Business Management, is the director of the InfoKids Center. All lead teachers on Collier's staff must hold a degree in early childhood education, and all assistant teachers must have experience in the childcare field.

[About InfoCision](#)

Founded in 1982, InfoCision Management Corporation is the second largest privately held teleservices company and is a leader in customer care services, commercial sales and marketing for a variety of Fortune 100 companies and smaller businesses. InfoCision is also a leading provider of inbound and outbound marketing for nonprofit, religious and political organizations. Headquartered in Akron, Ohio, InfoCision operates 30 call centers at 12 locations in Ohio, Pennsylvania and West Virginia. InfoCision has been named one of the top ten best employers in Ohio by the state chamber of commerce. For more information on InfoCision please visit www.infocision.com.