



Gretchen Fri  
Public Relations Coordinator  
(330) 670-5079  
[Gretchen.fri@infocision.com](mailto:Gretchen.fri@infocision.com)

Matthew Feltrup  
Public Relations Specialist  
(330) 670-5089  
[Matthew.feltrup@infocision.com](mailto:Matthew.feltrup@infocision.com)

**For Immediate Release**  
November 20, 2007

## **InfoCision Management Corporation helps feed 400 families this Thanksgiving**

**Akron, Ohio, November 20, 2007---** On Tuesday, November 20, 2007, a Feed The Children semi truck loaded with boxes of food and personal care items pulled in to the Salvation Army parking lot on Glenwood Avenue for a food drop sponsored by InfoCision Management Corporation.

Starting at 8am and going until noon, over 20 InfoCision employees volunteered to unload the semi and pass out 800 boxes of food and personal care items to 400 pre-qualified Salvation Army clients. The boxes contained such items as pasta and pasta sauce, canned goods, and cereal, paper towels, soap, disinfectant, etc. According to Feed The Children, retail value of each truckload is approximately, \$35,000-\$50,000.

InfoCision employees raised the \$7,200 to underwrite the cost of transportation for the semi truck by holding several company-wide fundraisers.

“It really was a rewarding day seeing the faces of those we were able to help...that’s what we mean at InfoCision when we say we are making a difference every day,” said [Steve Brubaker](#), senior vice president of corporate affairs, InfoCision Management Corporation.

InfoCision prides itself on [giving back](#) to each community where the company has offices. In the Mahoning Valley area InfoCision has more than 1,000 employees in Youngstown, Boardman, and Austintown.

The Salvation Army was chosen by Feed The Children as a qualified nonprofit partner agency who then pre-qualified their client families and distributed 400 vouchers to those families. Vouchers were redeemed for the boxes of food and personal care items at the food drop.

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**About InfoCision**

Founded in 1982, InfoCision Management Corporation is the second largest privately held teleservice company and is a leader in customer care services, commercial sales and marketing for a variety of Fortune 100 companies and smaller businesses. InfoCision is also a leading provider of inbound and outbound marketing for nonprofit, religious and political organizations. InfoCision operates 32 call centers at 13 locations in Ohio, Pennsylvania and West Virginia. For the second consecutive year, InfoCision has been named one of the top [ten best employers](#) in Ohio by the state chamber of commerce.