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InfoCision promotes Michael Van Scyoc to Chief Information Officer

Akron, Ohio, November 4, 2008 – [InfoCision Management Corporation](#) is pleased to announce the promotion of [Michael Van Scyoc](#) of Copley from senior vice president of information technology client services to chief information officer.

As chief information officer, Van Scyoc will continue to lead the information technology client services department, including the business intelligence department, database management and data governance. In addition, he will take a more expanded leadership role in other areas of the company such as budgeting and cost control.

Van Scyoc began his career with InfoCision in 1988 as an entry level data processor, and worked his way up to the executive team, having led InfoCision's information technology client services department for the past 15 years. Van Scyoc's ability to attract, retain and develop top talent has been a key factor in InfoCision's business growth, and its ability to provide quality services to clients. In addition, Van Scyoc's vision has spurred continuous technology improvements and enhanced InfoCision's reputation for delivering the highest levels of quality and data security in the teleservices industry.

About InfoCision

Founded in 1982, InfoCision Management Corporation is the second largest privately held teleservice company and is a leader in customer care services, commercial sales and marketing for a variety of Fortune 100 companies and smaller businesses. InfoCision is also a leading provider of inbound and outbound marketing for nonprofit, religious and political organizations. Headquartered in Akron, Ohio, InfoCision operates 33 call centers at 13 locations in Ohio, Pennsylvania and West Virginia. For the third consecutive year, InfoCision has been named one of the top [ten best employers](#) in Ohio by the state chamber of commerce. For more information on InfoCision please visit www.infocision.com.