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### InfoCision Executive Honored by American Teleservices Association

**Akron, OH, October 12, 2007-** Steve Brubaker, senior vice president of corporate affairs for InfoCision Management Corporation, has been awarded the highest honor in the teleservices industry. Brubaker received the 2007 Fulcrum Award, presented by the American Teleservices Association (ATA) at its National Convention held recently in Scottsdale, Arizona. In addition, Brubaker was named to the organization's National Board of Directors.

"I am deeply honored that the leaders of the teleservice industry selected me for the Fulcrum Award," said Brubaker. "I have been able to devote my time to the ATA's mission in large part because InfoCision shares my desire to continuously improve the quality and reputation of the industry. I feel blessed to work for such an organization."

The Fulcrum Award is the ATA's most prestigious award and is presented each year to volunteers who have made extraordinary contributions to the Association. Brubaker has served on ATA state, national and executive boards of directors, and currently chairs the ATA Non-Profit & Charities Committee. He has been an ATA member since 1989.

"Steve is a member of the ATA whom we should all admire," said Tim Searcy, ATA chief executive officer. "His dedication and commitment to this Association has been remarkable and was rewarded not only with the prestigious Fulcrum award, but also with a unanimous election to the ATA Board of Directors."

#### About InfoCision

Founded in 1982, InfoCision Management Corporation is the second largest privately held teleservice company and is a leading provider of customer care services, commercial sales and marketing for a variety of Fortune 100 companies and smaller businesses. InfoCision is also a leader in inbound and outbound marketing for nonprofit, religious and political organizations. InfoCision operates 32 call centers at 13 locations in Ohio, Pennsylvania and West Virginia. For the second consecutive year, InfoCision has been named one of the ten best places to work in Ohio by the state chamber of commerce. The company is celebrating 25 years in business in 2007.

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