



Matthew Feltrup
Public Relations Specialist
(330) 670-5089
Matthew.Feltrup@infocision.com

Or
Gretchen Fri
Public Relations Coordinator
(330) 670-5079
Gretchen.Fri@infocision.com

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InfoCision launches on-site childcare center in Riverside
InfoKids Center will provide high-quality childcare and convenience for employees

Akron, Ohio, April 17, 2008 – InfoCision Management Corporation, along with Montgomery County Commissioners and Riverside Mayor Johnie Doan, announced the opening of its latest on-site amenity for employees, the InfoKids Early Learning Childcare Center.

Despite corporate downsizing and fears of a national recession, InfoCision continues to grow and continues to add employee amenities during a time when many employers are cutting back such programs. This continued commitment to employee wellness is aimed at giving employees the tools to achieve a healthy work/life balance, and has created a competitive advantage for InfoCision in attracting a high quality workforce.

The InfoKids Center is located within InfoCision's Riverside location, and is the company's first such facility. If the model for on-site childcare works in Riverside, InfoCision plans to expand it to other locations through out the company.

This state-of-the-art childcare facility will provide InfoCision employees the highest-quality child care at a lower cost than most off-site daycare centers, and the convenience of being just down the hall from their children while they are working. In addition, the InfoKids Center offers much more than simply daycare services. Children will learn through a creative curriculum that focuses on encouraging the child's interests and building social skills through positive interaction with other children.

The 6,400 square foot center has multiple play areas, both inside and outside, and features a wide variety of educational toys and equipment. There are even touch screen computers to help children learn while providing them with their first experiences on a computer. The play areas are customized for the different ages of children the center serves; infants, toddlers, and preschool aged children. The company hopes to expand the center's services by offering a summer camp for school-aged children this June, and then offer before and after school care starting in the fall.

The InfoKids Center currently operates from 7:30 a.m. to 7 p.m. and provides children with healthy snacks and meals at meal times. The expansive facility allows 50 square feet of space per child, even though the state requires that a childcare facility needs only 35 square feet per child. InfoKids is a fully licensed childcare facility in the state of Ohio.

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“Providing on-site childcare is an amenity we have been talking about for some time and it’s exciting to finally see it up and running,” said InfoCision Senior Vice President of Corporate Affairs [Steve Brubaker](#). “The InfoKids Center will offer top-notch childcare, while providing employees with peace of mind and the convenience of being close to their children. We wanted to do this because our employees are the best in the teleservices industry and we want to keep the best employees right here at InfoCision.”

The Montgomery County [Business First! program](#) was instrumental in helping InfoCision get the InfoKids Early Learning Childcare Center up and running. The Business First! Edge program provided funds to expand InfoCision’s Riverside facility so that it could accommodate an employee childcare center.

“Business First has helped to bring the resources to InfoCision that have allowed us to grow here in Riverside,” said Brubaker. They have made a long-term commitment to us, just as we have made a commitment to the Dayton area and all the great employees we have here.”

Dayton resident Tojuan Minus, who has more than twenty years of experience in the field of early childhood education as a summer camp and childcare director, is the director of the InfoKids Center. Minus holds a degree in early childhood development from Sinclair Community College in Dayton. All lead teachers on Minus’ staff must hold a college degree in early childhood education, and all assistant teachers must have experience in the childcare field.

InfoCision’s Riverside call center also includes an on-site fitness center and an on-site wellness center for employee use. The fitness center, called InfoFitness, is outfitted with high quality fitness equipment such as treadmills, elliptical machines, recumbent bikes and free weights, and membership is available to all employees for just \$3.50 per week.

The other major aspect of InfoCision’s wellness program is its on-site wellness center, called InfoWellness. The company has recently hired a physician’s assistant to provide on-site medical services ranging from physicals to blood work to stitches – almost any medical issue a primary care physician handles.

[About InfoCision](#)

Founded in 1982, InfoCision Management Corporation is the second largest privately held teleservice company and is a leader in customer care services, commercial sales and marketing for a variety of Fortune 100 companies and smaller businesses. InfoCision is also a leading provider of inbound and outbound marketing for nonprofit, religious and political organizations. Headquartered in Akron, Ohio, InfoCision operates 33 call centers at 13 locations in Ohio, Pennsylvania and West Virginia. For the third consecutive year, InfoCision has been named one of the top [ten best employers](#) in Ohio by the state chamber of commerce.