



Gretchen Fri, APR
Public Relations Manager
(330) 670-5079
Gretchen.fri@infocision.com

Matthew Feltrup
Public Relations Coordinator
(330) 670-5089
Matthew.feltrup@infocision.com

For Immediate Release
June, 2, 2010

Akron's LeBron Appreciation Day

Akron, Ohio, June 2, 2010 --- [LeBron Appreciation Day](#) is taking shape. Scheduled for June 19 at [InfoCision Stadium](#), the idea of InfoCision President and CEO [Carl Albright](#) is becoming a reality.

"I'm a huge basketball fan and wanted to mobilize the community to show our support for him no matter what his decision is. It's important for Northeast Ohio that he continues to play here but this rally is to show our appreciation. Sports brings people together, it creates a feeling of community, civic pride. We know other cities will be campaigning for him, but what we want to do is let him know how much he means to the community. Obviously we all hope he stays right here and continues to play for the Cavs," said Albright.

The [LeBron Appreciation Day](#) is slated to be a fan-friendly and family-friendly event with entertainment, food, give-aways and is free and open to the public.

"We want people to pack their cars and come out to this free event. Bring your kids, friends – whoever, and let's try to fill the stadium," commented Julie Oddo, InfoCision vice president of valued accounts. Oddo is one of the lead organizers of the event. InfoCision Stadium holds 30,000.

On Tuesday, June 1, over 70 business leaders came together to finalize much of the planning. Albright, Steve Brubaker, InfoCision chief of staff, and Akron Mayor Don Plusquellic addressed the audience

The community can stay connected and check on updates through the event's website lebronday.com, Facebook and Twitter.

-more-



-continued-

Event Info:

June 19, 2010
InfoCision Stadium
10-11:30 a.m. Fan Fest
11:30 a.m. Stadium doors open
12:00 – 1 p.m. Fan Rally

Initial event sponsors include [InfoCision](#), [City of Akron](#), [University of Akron](#), [FirstMerit Bank](#), [Acme Fresh Markets](#) and the [Akron Chamber of Commerce](#).

About InfoCision

Founded in 1982, InfoCision Management Corporation is the second largest privately held teleservice company and is a leader in customer care services, commercial sales and marketing for a variety of Fortune 100 companies and smaller businesses. InfoCision is also a leading provider of inbound and outbound marketing for nonprofit, religious and political organizations. Headquartered in Akron, Ohio, InfoCision operates 32 call centers at 12 locations in Ohio, Pennsylvania and West Virginia. InfoCision has been named one of the top ten best employers in Ohio by the state chamber of commerce. For more information on InfoCision please visit www.infocision.com.

-30-