



Matthew Feltrup
Public Relations Specialist
(330) 670-5089
Matthew.Feltrup@infocision.com

Or
Gretchen Fri, APR
Public Relations Manager
(330) 670-5079
Gretchen.Fri@infocision.com

For Immediate Release
December 2, 2008

InfoCision celebrates move into New Castle's historic Troutman Building

New Castle, PA, December 2, 2008 – Today, [InfoCision Management Corporation](#), together with local leaders, celebrated its move into the newly renovated Troutman Building in downtown [New Castle](#). The company has relocated its 260 New Castle employees to the facility, which also has space to allow InfoCision to hire another 120 employees within the next six months to fill positions created by increasing demand from InfoCision's commercial clients.

The building renovation is part of a major [downtown revitalization project](#) in New Castle that began in 2002 through grants, loans and funds from local investors and the state. This revitalization effort has also included improvements to Riverwalk Park, Zambelli Plaza, Troutman's Bridge and the Grant Street Park.

The Troutman Building, which is listed on the National Register of Historic Places, was built in 1911 at the corner of East Washington Street and Croton Avenue in downtown New Castle, and has served a number of businesses since that time; including The New Castle Dry Goods Co. and most recently Troutman's Department Store, which closed in the mid-1980s. Since that time, the building has been vacant.

The newly renovated building, which took more than a year to complete at a cost of \$4.2 million, includes comfortable employee break areas and new state-of-the-art training suites where employees receive program-specific training, so they are knowledgeable about clients they make and take calls for.

The company recognizes that [employees](#) are the key to its continued success, and makes every effort to help employees lead a happier and healthier life. As part of a cutting-edge company-wide health and wellness initiative, the Troutman Building was also retrofitted to include:

-more-



-continued-

- **InfoWellness** – InfoCision has added a new and expanded office and waiting area for its on-site physician, who is available to employees and family members for such procedures as physicals, check-ups, shots, and even urgent care after hours. Additional health and wellness programs, including an annual health fair with health screenings, are offered throughout the year.
- **InfoFitness** – An on-site fitness center, equipped with high quality equipment, locker rooms and showers is available to employees and their families.

“InfoCision is thrilled to be a part of the revitalization of downtown New Castle. Our business has continued to thrive even in a tough economy,” said InfoCision Senior Vice President of Corporate Affairs, [Steve Brubaker](#). We are projecting continued strength through 2009 which will enable us to create at least 120 new jobs here in this community. Everyone looking for a solid career opportunity should come see us today.”

In an effort to fill the positions created by this expansion, InfoCision will hold an employment open-house at the Troutman Building on Tuesday, December 9 from 9 a.m. to 3 p.m. The open-house will showcase InfoCision’s facilities, great work environment and let people know what careers are available with InfoCision. Interviews will be available that day for those interested.

InfoCision operates 14 call centers at four locations, and employs more than 1,300 people in the Mahoning and Shenango Valley areas. The company employs 4,000 people company-wide and has recently expanded or is in the process of expanding operations at eight of its 13 locations.

[About InfoCision](#)

Founded in 1982, InfoCision Management Corporation is the second largest privately held teleservice company and is a leader in customer care services, commercial sales and marketing for a variety of Fortune 100 companies and smaller businesses. InfoCision is also a leading provider of inbound and outbound marketing for nonprofit, religious and political organizations. Headquartered in Akron, Ohio, InfoCision operates 33 call centers at 13 locations in Ohio, Pennsylvania and West Virginia. For the third consecutive year, InfoCision has been named one of the top [ten best employers](#) in Ohio by the state chamber of commerce. For more information on InfoCision please visit www.infocision.com.

-30-