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For Immediate Release

August 1, 2007

**InfoCision Management Corporation Announces Significant
Expansion of its Corporate Headquarters**

Growth of Client Base Fuels Need for Expansion

Akron, OH, August 1, 2007- On Wednesday, August 1, 2007, InfoCision Management Corporation, along with the City of Akron announced that they have reached an agreement on the construction of an expanded corporate headquarters in Bath Township, Ohio.

"I was born in Akron and have lived in the greater Akron area all my life. I am thrilled that we will be permanently establishing our corporate headquarters here and creating hundreds of new jobs," said Gary Taylor, chairman of InfoCision Management Corporation.

The new corporate headquarters will sit on a total of 15 acres and is slated to be completed mid 2009. The 160,000 square foot corporate headquarters will combine with two existing adjacent structures to form the company's corporate campus. Currently over 700 employees are working in the area for the company. This expansion will allow for InfoCision to expand its headquarters to 1,000 employees.

The growth plans will significantly expand the company's call center and technology operations; add much needed office space, increase employee break areas and add an auditorium. In addition, InfoCision University will grow to accommodate increased staff training and development needs. And, the employee fitness center, as well as the on-site physician program will be enlarged, which are part of InfoCision's on-going health and wellness initiative.

InfoCision is the only call center organization of its size to be in business for 25 years and under the same ownership. The company's management team has recently announced that 2007 sales are on track to exceed \$180 million.

"After much hard work by all involved, we are pleased to have finalized the details of our new corporate campus," said InfoCision President and CEO Carl Albright. "We believe this expansion reinforces our commitment to the Akron community, to our world-renowned clients and, most importantly, to our employees."

In addition to expanding its corporate campus, InfoCision is expanding nine of its 13 current call center locations, due to continued client growth. These expansions will add much needed call center capacity as well as room for employee fitness centers and on-site physician facilities.

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About InfoCision

Founded in 1982, InfoCision Management Corporation is the second largest privately held teleservice company and is a leading provider of inbound and outbound marketing for nonprofit, religious and political organizations. InfoCision is also a leader in customer care services, commercial sales and marketing for a variety of Fortune 500 companies and smaller businesses. InfoCision operates 31 call centers at 13 locations in Ohio, Pennsylvania and West Virginia. For the second consecutive year, InfoCision has been named one of the ten best places to work in Ohio by the state chamber of commerce. The company is celebrating 25 years in business in 2007.