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**InfoCision Gives Five Hard-Working Employees \$10,000 Each!
\$100,000 in Cash and Prizes Given Away During Special Promotion**

Akron, Ohio, January 16, 2007 – InfoCision Management Corporation has made holiday bills much easier to handle for five dedicated employees.

On Wednesday, January 10, InfoCision announced winners in a company-wide promotion based on meeting increased client demands. The Akron-based telemarketing firm gave away more than \$100,000 in cash and prizes during the promotion, which ran in December. Non-cash prizes included digital cameras, iPods, televisions and video game consoles.

The five \$10,000 grand prize winners were Donna Mansell of InfoCision's Boardman, Ohio location; Marsha Sinha from the Columbus, Ohio location; Richard Palange from the Mansfield, Ohio location; Lois Morthland from the Youngstown, Ohio location; and Debbie Wetzel from the Clarksburg, W. Va. location.

Each of the firm's call centers without a grand prize winner had at least one communicator who won a cash prize worth \$1,000. This promotion is the largest give-away in InfoCision's 25 year history, and is part of the firm's dedication to going above and beyond to provide employees with great benefits and incentives.

About InfoCision

Founded in 1982, InfoCision Management Corporation is the world's third largest privately held teleservice company and is a leading provider of inbound and outbound marketing for nonprofit, religious and political organizations. InfoCision is also a leader in customer care services, commercial sales and marketing for a variety of Fortune 500 companies and smaller businesses. InfoCision operates 27 call centers at 12 locations in Ohio, Pennsylvania and West Virginia. In 2006 InfoCision was named one of the ten best places to work in Ohio by the state chamber of commerce. The firm is celebrating 25 years in business in 2007.