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**InfoCision announces expansion in New Castle
140 additional jobs projected**

Akron, OH, May 7, 2007- InfoCision Management Corporation will be expanding its operations in New Castle and moving to a larger location within the Troutman Building in the Town Centre. InfoCision has been located in the Cascade Galleria for five years. The relocation is expected to take place in September.

This expansion will create a new call center and approximately 140 additional jobs in New Castle, including management and administrative positions. The expansion will give the company an additional 11,000 square feet, which will also allow InfoCision to provide its New Castle employees with a variety of state-of-the-art amenities including an on-site fitness center, on-site daycare and an on-site wellness center. A physician will be available in the wellness center during specified hours to see employees and their family members.

“New Castle has always been a great community that InfoCision has really thrived in, and we couldn’t be more pleased to announce the expansion,” said InfoCision Senior Vice President – Corporate Affairs Steve Brubaker. “We want to thank Mayor Alexander and Tom George of Cedar Tree Management for working so hard to help us make this relocation and expansion possible. We couldn’t have done it without them.”

About InfoCision

Founded in 1982, InfoCision Management Corporation is the second largest privately held teleservice company and is a leading provider of inbound and outbound marketing for nonprofit, religious and political organizations. InfoCision is also a leader in customer care services, commercial sales and marketing for a variety of Fortune 500 companies and smaller businesses. InfoCision operates 28 call centers at 12 locations in Ohio, Pennsylvania and West Virginia. For the second consecutive year, InfoCision has been named one of the ten best places to work in Ohio by the state chamber of commerce. The firm is celebrating 25 years in business in 2007.